



Press Information

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FORUM8 appoints a Sales & Distribution Partner in Portugal

Japanese 3D VR Simulation specialist FORUM8 is delighted to report the appointment of a new member of their growing network of Partners worldwide.

CR&M of Lisbon, Portugal is the latest sales and distribution partner for FORUM8's award winning real-time interactive 3D VR simulation and modeling software VR-Design Studio (www.forum8.com).

CR&M is a company specializing in the provision of the latest driving simulation technology with particular emphasis on driver training and human factors research.

Apart from providing access to VR-Design Studio the FORUM8 Partner Agreement also enables CR&M to market and sell any of the large selection of hardware platforms within the FORUM8 Driving Simulator portfolio.

In addition, CR&M has invested in a tailored software training program to take place in the Lisbon HQ. This will enable the company to 'hit the ground running' and thereby maximize the opportunity within what is a growing market.

The FORUM 8 Drive Simulators benefit from the comprehensive 3D visual and interactive attributes of VR-Design Studio. The software allows users to create driving scenarios and re-create them with complete control of all environmental conditions, as well as being able to set individual vehicle dynamics from either within VR-Design Studio or in collaboration with such industry standard 3rd party products like CarSim.

FORUM 8 Drive Simulators are used widely for human factors research, vehicle development and research, driver training and many other aspects of road safety research and training.

Driving Simulators range from basic desk-top units (VR-Drive), to multi-million dollar hexapod systems, with up to 8 degrees of freedom. In addition, FORUM8 can supply other hardware simulators including both for both rail and ship simulations.

António Macedo, CEO of CR&M commented, "We chose to partner with FORUM8 after a significant amount of market research into the best possible software for our requirements.

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“What we wanted was 3D interactive software that both met our technical as well as commercial requirements. It had to be both highly functional whilst at the same time being able to be tailored to individual client needs. It also had to be competitively priced.”

“For example one of our clients requires a driving simulator to study various road scenarios and variables related to driver behaviour in situations of controlled driving.

“They also wish to study the effects of human factors in the man-machine interface, and the optimization of driving behaviour. The effect of alcohol, drugs, fatigue, interaction with medicinal substances and use of cognitive capacities is also part of their stated requirements.

“In addition this client and indeed all our clients need to know that the software is under constant development and that the supplier is in a position to provide the correct level of training and on-going technical support.

“VR-Design Studio and FORUM8 driving simulators will enable the above client and indeed all our other clients, both current and future, to achieve all of their objectives and then some... This is one of the many reasons for choosing to partner with FORUM8.”

FORUM8 Background

FORUM8 is the leading Japanese producer of state-of-the-art 3D VR Engineering software.

It's premier product in the west, VR-Design Studio (formerly known as UC-win/Road), is at the forefront of Real-time Interactive 3D VR Simulation & Modeling technology.

Established in 1987, this award-winning company has offices and partners on every continent and is a member of the US ITE and an associate of the TRB visualization group.

VR-Design Studio is the ideal solution for urban and transport planning and design projects, either on its own or adding value to 3rd party 3D design or micro-simulation software and other data sources such as point-clouds and photo-logs.

The software is also used extensively for the interactive visualization of rail, road and pedestrian-based situations and environments, as well as emergency and security planning / training scenarios.

Due to the high visual quality of the software and its high level of interactivity, VR-Design Studio powers many different Drive Simulators in use throughout the world, from desk top units to multi-million dollar hexapod systems.

More information:

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