

FORUM8

Press Information

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FORUM8 & PTV sign at ITS World Congress

FORUM8 the award winning Japanese 3D Visual Interactive Simulation specialists and PTV the leading Transport Modelling company from Germany signed a 'letter of understanding' at the recent ITS World Congress in Busan South Korea.

This document, which was signed by the FORUM8 President Mr Yugi Ito and the PTV Sales Directors Dr. Gerhard Ploss and Mr. Lajos Zubor, outlines the way in which FORUM8 and PTV will work together to market their individual software products to each others Partner Networks worldwide, to the mutual benefit of both organisations.

The products covered by this agreement include:

- PTV's micro-simulation software **Vissim**
- FORUM8's 3D Visual Interactive Simulation software **UC-win/Road**
- The UC-win/Road software interface for **Vissim**
- Plus all other appropriate software systems owned by either company

This document, which is in essence a Joint Marketing Agreement, enables **Vissim** users worldwide to take advantage of the tremendous benefits UC-win/Road offers in the area of interactive 3D urban modelling. It's high quality visual imagery coupled with its ease of use and competitive price make it a natural partner for the market leading micro-simulation system **Vissim**.

Brendan Hafferty the FORUM8 Western Regional General Manager commented; "this is an excellent arrangement for both our companies. PTV has a very strong user base in North America and Europe, while FORUM8 is the market leading 3D VR supplier in the Far East.

The Software Interface that allows a seamless bi-directional connection between Vissim and UC-win/Road will be officially launched at the FORUM8 Design Festival in Tokyo later this month.

For more information:

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