



Japanese 3D Software to Save Lives on Irish Roads

FORUM8 is very pleased to announce the launch of **VR-Drive** in Ireland

VR-Drive provides an economical way to educate young people in the art of road safety by offering students the opportunity to drive in a 3D Virtual Environment and experience real life everyday driving scenarios in the comfort of the classroom.

Injuries and fatalities on our roads could be reduced dramatically with better driver education.

VR-Drive will not only deliver this improved driver training, it will also enable our young people to learn more about how to help save the planet with **VR-Drive's** Eco-Drive facility.

Ten reasons to act on road deaths:

(www.makeroadssafe.org)

- 1.3 million people are killed on the world's roads each year:
- Road crashes kill more people than Malaria
- 50 million people are injured, many disabled as a result.
- 90% of these casualties occur in developing countries
- Annual deaths are forecast to rise to 1.9 million by 2020
- It is the No.1 cause of death for young people worldwide
- By 2015 it will be the leading health burden for children over the age of five in developing countries
- The economic cost to developing countries is at least \$100 billion a year
- Injuries place immense burdens on hospitals and health systems
- Road crashes *are* preventable



VR-Drive uses the photo-realistic 3D computer model of **Westport in County Mayo** as its first driver training location. Other 3D environments will become available including motorways and overseas locations to enable students to understand driving on the right hand side of the road.



- **Interactive Driving Scenarios**
Young drivers can interact with the various events built into the driving scenarios and experience the dangers of the road in a realistic manner
- **Driving Skills Report**
Printable reports are created at the end of each driving scenario
- **Eco-Drive Report**
Carbon footprint data in the form of CO₂ emissions and fuel consumption are calculated after each drive and the printed report shows how the driver has performed
- **Visual Effects**
Driving in rain, snow and at different times of day can be experienced – other environmental effects include wind, flooding, fire and smoke can also be incorporated

VR-Drive comes with one specific 3D environment and a range of driving scenarios designed in conjunction with road safety professionals. However, any 3D City models can be used and we can customise **VR-Drive** to suit the client's precise requirements.

Priced at **€350** per licence for schools and youth organisations this same software sells for **€6,500** commercially.

In addition to the **VR-Drive** software all that one needs is a Logitech Games Steering System and a Windows based PC or Laptop with an appropriate graphics card.

For more information please contact patrick@forum8.eu

Forum8 is an award winning Japanese software house responsible for producing state-of-the art 3D VR software and is at the forefront of 3D Visual Interactive Simulation Technology, see: www.forum8.com

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